



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser Pol/V Demings/D/Con/FL (16933)
Agency/T-Code Adelstein & Associates (3711)/878062959
Buyer OBRZUT, BARB
Salesperson Telerep/Washington DC, Washington DC (1040)
ph: (555) 555-5555
Product Political - Federal Candidate (1067)
Brand DEMINGS FOR CONGRESS (137797)
Acct Types National/Political
Est/Headline 3483/06397334
Demo
Revision
Comments DEMINGS FOR CONGRESS
***** THIS IS A CASH IN ADVANCE

Invoice 652954
Inv Date 11/25/2012
Terms Net 30
Contract 338957
Bill Type Standard
Period 10/29/2012 - 11/25/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 11/27/2012 1:43:06PM

Adelstein & Associates
222 West Ontario Street
Suite 600
Chicago, IL 60610

AgM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
1.0	Spot	7:00:00AM- 9:00:00AM	Per week (1),Mo,Tu,We,Th,Fr	10/31/12 8:53AM (We)	00:30		DEMI0830H	\$2000.00	
2.0	Spot	7:00:00AM- 9:00:00AM	Day,M-1	11/05/12 7:43AM (Mo)	00:30		DEMI0830H	\$2000.00	
3.0	Spot	12:00:00PM- 1:00:00PM	Per week (2),Mo,Tu,We,Th,Fr	10/30/12 12:22PM (Tu)	00:30		DEMI0830H	\$850.00	
3.0	Spot	12:00:00PM- 1:00:00PM	Per week (2),Mo,Tu,We,Th,Fr	11/01/12 12:11PM (Th)	00:30		DEMI0830H	\$850.00	
4.0	Spot	12:00:00PM- 1:00:00PM	Day,M-1	11/06/12 12:53PM (Mo)	00:30		DEMI0630H	\$850.00	
5.0	Spot	5:00:00PM- 6:00:00PM	Per week (1),Mo,Tu,We,Th,Fr	10/31/12 5:24PM (We)	00:30		DEMI0630H	\$2250.00	
6.0	Spot	5:00:00PM- 6:00:00PM	Day,M-1	11/05/12 5:12PM (Mo)	00:30		DEMI0830H	\$2250.00	
7.0	Spot	6:00:00PM- 6:30:00PM	Per week (1),Mo,Tu,We,Th,Fr	10/30/12 5:58PM (Tu)	00:30		DEMI0630H	\$3000.00	
8.0	Spot	6:00:00PM- 6:30:00PM	Day,M-1	11/05/12 6:14PM (Mo)	00:30		DEMI0630H	\$3000.00	
9.0	Spot	7:00:00PM- 8:00:00PM	Day,Sa-1	11/03/12 7:29PM (Sa)	00:30		DEMI0830H	\$850.00	
10.0	Spot	11:00:00PM-11:35:00PM	Per week (1),Mo,Tu,We,Th,Fr,Su	11/04/12 11:22PM (Su)	00:30		DEMI0630H	\$2000.00	
11.0	Spot	10:00:00PM-11:00:00PM	Day,M-1	11/05/12 10:35PM (Mo)	00:30		DEMI0830H	\$6000.00	
12.0	Spot	7:00:00PM- 8:00:00PM	Per week (1),Sa	11/03/12 7:20PM (Sa)	00:30		DEMI0630H	\$850.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$26,750.00
Commission	(\$4,012.50)
Net Total	\$22,737.50

Total Spots 13

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

Officially printed on 12/14/12 11:38 AM

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